

Rules and Regulations (Annex 1)

Industry allocation meeting

The allocation of sponsorship items especially exhibition space and slots for industry sessions will be at the industry allocation meeting. The meeting is aimed at creating a fair and transparent allocation process for the industry. Order forms and/or sponsorship requests submitted after this meeting or of companies not participating at the meeting will be allocated on a first come, first-served basis after the meeting.

- By 20 September 2022 all companies, who wish to participate in the allocation process must return the signed order forms.
- The sponsor who is spending the highest amount according to the signed order forms is allowed to choose first. All items offered in this Sponsorship and Exhibition Invitation except Meeting Rooms count towards this amount (ranking).
- EAN will analyse the requests and will contact companies whose first choice(s) cannot be accommodated because a higher ranked sponsor might have chosen the same. Final selection will be at the industry allocation meeting.
- EAN will prepare the ranking of the participating companies, the exhibition floor plan, and the satellite session schedules to be presented at the meeting
- At the meeting, representatives of the companies (one company after the other according to the ranking) will be invited to make their final selection and sign on the respective overview.
- Following the industry allocation meeting, all companies will receive the written and duly signed order confirmation from EAN

Industry sessions

Industry sessions (such as Satellite Symposium, 3-Day Satellite Sessions, Early Bird Satellite Session, and Forum Talks) are scientific sessions sponsored by the industry, which may be attended by registered congress participants without any extra charges. Time slots for these are available depending on the format on all congress days.

Speakers and Chairs

1. Speakers can only participate twice in the industry sessions programme, but only once as chairperson.
2. Members of the EAN Board, the local organising committee, the teaching course sub-committee and the programme committee must not chair or speak at a satellite session.
(<https://www.ean.org/home/organisation/committees-and-working-groups>)
3. The lectures presented during a satellite session underlie the full responsibility of the speakers. Speakers will have to include a Conflict-of-Interest statement on the first slide of their presentations.
4. Satellite Session organiser are asked to pay attention to diversity, such as gender and geographical spread in the choice of their speakers/chairs.
5. Approved speakers and co-chairs are to be invited by the sponsoring company. Registration fees for speakers are included according to the product descriptions.

Programme

1. Industry sessions are part of the official scientific programme but organised by a sponsoring company.
2. The organisers must submit the preliminary programme (**including title, speakers, and lectures**) until the deadline **21 February 2023** to the Programme Committee for quality approval of the scientific content. In order to avoid duplication of content and speakers within the main congress programme (symposia, educational sessions, focused workshops), companies are asked to carefully review the congress programme on the website.
3. Approved industry sessions will be mentioned as such in the programme and the virtual congress platform. Changes in the topic are unacceptable after booking. Changes in the programme must be submitted no later than **2 May 2023**.
4. Satellite session programmes must not include any product names or product information. No commercial names may appear in the titles of the industry sessions or in the titles of the individual presentations and lectures.

Publications / Promotion

1. All publications and printed material issued in association with the industry sessions (also post-congress publications; in print and electronic) must be submitted to the Programme Committee for approval and must mention: “Satellite Symposium, 3-Day Satellite Sessions, Early Bird Satellite Session or Forum Talk at the 8th Congress of the European Academy of Neurology”. The sponsor is responsible for involving his chairpersons and speakers in development of such printed materials and must have their approval prior to printing and distribution. Promotional material can be distributed at the sponsor’s exhibition booth and at the entrance of the satellite session hall 15 minutes before the start. Beyond that, no distribution of material is allowed in and around the congress centre.
2. Material related to industry sessions **must not** contain any product information.
3. The congress logo may be used on invitations
4. Abstracts are not published in the official abstract supplement. Organisers are however free to publish their own satellite session supplements. Satellite session organisers may publish their abstracts as a supplement to the *European Journal of Neurology*: please contact Silvana Losito: slosito@wiley.com.

Technical Equipment

Technical equipment of session rooms must be used, and additional services and equipment must be ordered through EAN suppliers at own expenses. No other AV companies are allowed without prior notice of EAN.

Additional costs occurring for EAN suppliers due to use of other companies must be covered by the sponsor. **EAN strongly recommends using the presentation management system of EAN.**

Industry sessions Miscellaneous

1. A small onsite reception (before or at the end of a satellite session except forum talks) or lunch boxes may be offered by the sponsor. No other activities are allowed.
2. 15 minutes’ time for set-up and clean-up will be allocated to every satellite session organiser (except forum talks). Any extra cleaning cost arising from catering ordered by the organiser is the responsibility of the organiser.

3. EAN will only cooperate with the official agency chosen and announced by the sponsoring company for the logistics of the satellite session. These companies must abide by the rules and regulations.

Sponsored Webinar on the topic “Highlights of the EAN Congress”

1. The industry partner submits a detailed preliminary programme (including title, speakers, lecture titles and description of lectures, EAN sessions that will be reviewed, attended, and discussed, objectives, target group, etc.) 10 weeks prior to the webinar to the EAN Programme Committee for approval. The final decision on speakers and programme lies with the Programme Committee.
2. Industry webinars must not include any product names or product information. No commercial names may appear in the titles of the webinar or in the titles of the individual presentations and lectures.
3. Members of the EAN Board, the local organising committee, the teaching course sub-committee or the programme committee must not chair or speak at an industry sponsored webinar
4. Approved speakers and co-chairs are to be invited by the sponsoring company.
5. The lectures presented during an industry webinar underlie the full responsibility of the speakers.
6. For quality measurements, EAN must receive 2 access possibilities to the industry webinars as well as access to any recordings.

Exhibition and Sponsorship - Booth Activity and Promotional Regulations

1. The main activity of any exhibition booth should be the presentation of the exhibiting company and/or its products or services.
2. Companies may organise booth activities in line with the information they have to communicate. Booth activities should be focused on the product and scientific information. Companies should ensure that the perception of the activity is above all the transfer of knowledge.
3. All booth activities are subject to review by the Programme Committee. The Programme Committee does not accept activities that feature non-scientific gimmicks. Approval requests have to be sent in writing to the organisers at least 2 months before the congress.
4. Promotional activities within the exhibition surface are allowed if they do not interfere with the running of the conference (i.e., must not be in parallel to the scientific morning and afternoon sessions) nor disturb your fellow exhibitors. Any activities such as “meet the experts” or other presentations must be approved by the organiser.
5. The projection of films and slides, the production of music and/or sound as well as the use of lighting, computer monitors, and television screens is acceptable within the booth space as long as no disturbance is caused. Talks and presentations are only allowed with headphones and audience must be seated. Sound and lighting effects must be contained within each booth area.
6. If EAN judges that a disturbance is being caused, the exhibitor is to halt the activity immediately. If this is not done, EAN reserves the right to make the necessary arrangements at the expense of the exhibitor.
7. These rules are effective for the industry area within the EAN Virtual Congress, and all events related to the congress included in the sponsorship and exhibition invitation.

Meeting rooms

1. Rooms may be hired for staff briefings, for meetings with associated professionals, such as speakers/ investigators, and for small, closed meetings.

2. Companies may offer light refreshments to those attending such meetings.
3. Activities such as 'Meet the Professor' or 'Meet the expert'-type events, scientific presentations, educational events, or any similar activity that would detract from the EAN scientific programme or compete with other approved sponsored activities, are expressly forbidden in these rooms.
4. Please note that commercial and/or product presentations are not allowed.
5. The meetings must be invitation-only, with a maximum of 20 attendees depending on room size.
6. The meetings must not be promoted in any form prior to or during the Congress.
7. One rollup with logo and meeting room number in front of the room is allowed.

Scientific Business Suites

Scientific Business Suites are closed rooms and may not be used to exhibit or promote company's products or to organize activities, such as media briefings, press conferences, Satellite Symposia, or other sessions.

Industry - Social Events – Networking

Companies / sponsors / exhibitors are prohibited to stage their own events – neither inside nor outside the congress venue – parallel to the EAN scientific and networking programme without prior approval.

House rules – congress venue

1. The rules of the congress venue do apply and are binding to all sponsors. Whoever does not follow these regulations will be excluded from the exhibition/sponsorship activity after a first warning. Copies of these regulations can be provided upon request.
2. Material safety and fire certificates of all stand materials must be available for controls during build-up.
3. Representatives of the public authorities as well as technical staff from the congress venue must be allowed access to your booths, meeting rooms, scientific business suites and other onsite facilities at all times.

General Congress Miscellaneous

1. The official language of the EAN Congress is English.
2. All flyers, items for distribution, promotional materials, and presentations at booths as well as information on stand displays and for industry sessions must be in English. Documents uploaded to the industry network area profiles within the virtual congress may also be in other languages than English.
3. Industry partners are fully and solely responsible for information they display, presentations they hold and items they distribute to participants.
4. Distribution or display of materials by an industry partner or its agents is limited to the company's exhibition space and the entrance of the satellite session hall 15 minutes before the start. Beyond that, no distribution of material is allowed in and around the congress centre.
5. Professional filming and photographing are not permitted in congress sessions and in the exhibition without the organizer's prior permission. An official congress photographer is onsite. Please note that pictures of the exhibition are taken only for documentation and will not be used for marketing activities.

Amendments to the Rules and Regulations:

Any matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of EAN.